

# Arthur Ontman

## Los Angeles, Front End Dev, Motion and Graphic Artist

Portfolio: [www.arthurontman.com](http://www.arthurontman.com)

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## Summary

I have been working as a creative with jobs that have led me to making websites, motion graphics, social media channels, video content, signage, 3D art, and traditional marketing collateral. I have been fortunate to work in industries such as Dental, Medical, Fashion, Real Estate, Education, Youth Programs, and the Film/TV industry.

## Experience

### Film Industry – Local 800 ADG

#### Motion & Print Graphic Designer

Jun 2021 – Present · 3 yrs 8 mos

- Design world-building artwork for costumes, film sets, vehicles, set decorations, and post-production. Examples of artwork created but not limited to: signage, newspapers, letters, maps, logos, and digital user interfaces.
- Prepared graphic design script breakdowns which includes scale and quantity based off of shooting schedule for all production departments.
- Manage workflow of graphic designers, set decorators, and set art directors in design process, fabrication and print production of all graphic and illustration.
- Manage art production assistants in research & information gathering, pick ups/drop-offs of set deliverables, and organization needs for the art department. Research for art department includes but not limited to typography, language, materials, finishes, methods and scale.
- Working in conjunction studio legal and clearances departments to ensure all film artwork is safe and secure for use.
- Working with studio sign shops, specialty vendors, private businesses, internal paint and construction crew for all film artwork needed.
- Provide on-the-fly quick design changes and fabrication if/when the director needs changes on day of shooting.
- Survey location of interior and exterior sets for all artwork needs. Provide maps and floor plans of artwork for the director and director of photography.

#### FILM CREDITS:

- Devoted- Feature: 2024
- The Death of Slim Shady: Expanded Mourner's Edition- Short: 2024
- For All Mankind- Season 4- Series: 2022
- The Apology- Feature: 2022
- 57 Seconds-Feature: 2022
- Star Trek: Picard Season 2 and 3 Series: 2021

**Skills:** SketchUp, Blender 3D, After Effects, Illustrator, InDesign, Photoshop, Illustration, Excel

### Gnomon School of VFX & Animation

#### Front End Designer | Motion & Print Graphics

Mar 2018 – Jun 2021 · 3 yrs 3 mos

North Hollywood, California

- [www.gnomon.edu](http://www.gnomon.edu) – Using HTML, CSS and Ruby Query. I managed and built out new campaigns for this website that ran on the Ruby on Rails framework. In addition, I updated the website CMS with the latest student artwork, curriculum and events.
- Email Campaigns – Using HTML, CSS and our Mailchimp systems I was able to produce designs and codes for Eblasts and responsive emails based on student and event registration behavior.
- Print/Web Marketing – Using Data Merge systems with Microsoft Excel, Illustrator and InDesign, I was able to automate marketing collateral such as Certificates, Eblasts, and Mailers.
- Event Design – Working with Major Game and Film Studios, I designed branded events for them hosted on our Hollywood campus. These designs included: motion graphics, event signage, flyers, web landing pages and booklets.

**Skills:** Ruby on Rails, HTML, CSS, CMS, After Effects, MailChimp, Excel, Illustrator, InDesign, Photoshop, UI – User Interface, UX – User Experience

## **Marcus & Millichap HQ**

### **Front End Designer | Motion Graphics**

Jun 2017 – Feb 2018 · 9 mos  
Calabases, California

- Using HTML, CSS, FTP, and SiteCore, I managed and updated both [www.marcusmillichap.com](http://www.marcusmillichap.com) and [www.ipausa.com](http://www.ipausa.com) for its national and international programs.
- Using After Effects, Illustrator, and Photoshop, I created motion graphic national campaign presentations which included tracking, matchmoving, keying, rotoscoping and compositing for branch lobbies and meeting with stakeholders.
- Designed and coded corporate email marketing campaigns (automation, drip campaigns, database management, campaign analysis) for both internal and external purposes.
- Produced high end visual designs and illustrations that conveyed a narrative of Marcus & Millichap ideals – from concept to completion. Deliverables included brochures, traditional/digital advertisements, infographics, presentations and style guides.

**Skills:** HTML, CSS, CMS, FTP, After Effects, Constant Contact, Excel, Illustrator, InDesign, Photoshop, UI – User Interface, UX – User Experience

## **Eastdil Secured**

### **Graphic and Layout Designer**

Mar 2016 – Jun 2017 · 1yr 3 mos  
Santa Monica, California

- Using InDesign, Photoshop, Illustrator, Design print materials for Real Estate Investment clients including offer memorandums, branding, logos, architectural plans, infographics and marketing collateral.
- Printed Production – Prepped files for print, ensuring all the colors, pantones, and photos fit cmyk registration formats for print production.
- Provided technical guidance, mentorship, and support to junior graphic design team members.
- Identified and recommended changes to the creative design process, with knowledge of programs, brand standards, and stakeholder preferences.

**Skills:** Illustrator, InDesign, Photoshop, Project Management Software, Excel, Powerpoint, Fiery

## **Belly Bandit**

### **Lead Front End Designer | Motion & Print Graphics**

Jul 2014 – Mar 2016 · 1yr 8 mos  
Sherman Oaks, California

- [www.bellybandit.com](http://www.bellybandit.com) – Using the Magento eCommerce store framework, I updated the website with HTML/CSS for a fresh UI/UX, product lines, sales campaign configurations, built an affiliate program tracking system, Search Engine Optimization, and web performance tracking systems.
- Created HTML email databases that integrated with our eCommerce store, which deployed user response behavior emails based on purchase behavior, state of pregnancy and account status.
- Led junior designers, assistant with hiring and vetting new talent.
- Designed social media and email marketing campaigns that led to higher sales and more accounts generated than ever before. Campaigns created that broke profit and engagement records for the company were “Bandita of the Month” and the new “Black Friday through Cyber Monday”.
- Designed event presentation packaging, product catalog, and signage.

**Skills:** Magento, HTML, CSS, Bootstrap, After Effects, Premiere Pro, Illustrator, InDesign, Photoshop, Project Management Software, Excel, Powerpoint, UI – User Interface, UX – User Experience, Google Analytics, Google Ads

## **Education**

**Cal Poly Humboldt**  
Bachelors Degree – Art Studio  
Arcata, California, United States

**Gnomon School of VFX and Animation**  
CE – 3D Generalist  
Autodesk Maya, After Effects, ZBrush  
North Hollywood, California

**Los Angeles Pierce College**  
CE – Mobile App Development  
Sublime Text 2, CSS / HTML  
Woodland Hills, California

## **Certifications**

**Studio Arts, Ltd.**  
Unreal Engine 5 Connectors  
Woodland Hills, California

**Santa Monica College**  
Search Engine Optimization  
Santa Monica, California

**Santa Monica College**  
HTML | CSS  
Santa Monica, California